

Digital profile of the city



Ciuj – Napoca

The city and its population

- Inhabitants: 327.272 (city) / 445.600 (metro)
- Population growth: +0.6% (+1,2% metro)
- Area: 179,5 sq.km
- Density: 1,823 inhabitants / sq.km

€ Nominal GDP
10,5 bln (county)

€ Per capita GDP
15.000 (county)

Characteristics of the population

- Average age 40
- 53% female / 47% men
- Employment rate 80%
- Unemployment 1%
- Schooling rate 95%
- Foreign population 2%



At-risk population of social and digital exclusion

- Poverty rate: 5%
- Retirees: 70.000
- Disabled persons : 15.600%
- Illiteracy rate: 0,2%



Drop-out rate: 16,4% (average, nationwide) according to Eurostat. 2,4%, at the city level, according to the national statistics institute.

Digital characteristics of the city

- Internet access: 90%
- Broadband access: 90%
- Public Wi-Fi hotspots: 50
- Digital illiteracy : 10%



Democratic and European characteristics

- Turnout in local elections (2020) 35,6%
- Turnout in national elections (2016) 35,3%
- Turnout in European elections (2019) 69,1%

72%

of Romanians feel they
are European citizens

There is no openly
Eurosceptic
political party in
Romania.



European citizenship and digitalisation

- Third Age University
- Digital Seniors
- Digital Education
- EUCANET
- NewGenerationSkills



E-administration of the city

- Public Wifi Hotspots Network
- Cluj Parking + Parking Sensors
- Video surveillance network
- MyCluj  App

E-governance of the city

- Online participatory budgeting
- Center for Civic Innovation & Imagination (online lately)
- Antonia, virtual civil servant



Background about the city

- Runner-up for European Capital of Innovation 2020.
- The most welcoming city in EU (2015 Urban Audit).
- European Youth Capital in 2015.
- European City of Sport 2018.
- The city with the largest student population in Romania
- Best internationally ranked university in the country.
- Best local administration in Romania (2020 Urban Barometer)



Thank you!

Adrian Răulea,
development coordinator
Cluj Metro Area



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ASOCIAȚIA DE DEZVOLTARE INTERCOMUNITARĂ
ZONA METROPOLITANĂ CLUJ