

## DIGITALIZATION AND PUBLIC ADMINISTRATION

### 16 and 17 December 2021

### AGENDA

**Moderator:** Mr Levente Polyak, Urban planner, researcher and policy adviser

**Day 1: 16 December 2021, 09.30 CET / 10.30 EET**

<b>09.30 - 10.00</b>	<p><b>Opening Session</b></p> <p><b>Welcome address</b> by Mr Massimo Nicolò, <i>Deputy Mayor, City of Genoa</i></p> <p><b>Welcome address</b> by Mr. Gianluca Saba, <i>Head International Affairs Dep., City of Genoa</i></p> <p><b>EUDIGIT – goals, objectives and key achievements</b> by Pierre Chaillan, <i>Manager European Affairs, City of Marseille</i></p>
<b>10.00 – 11.00</b>	<p><b>Panel 1: Digitalization and Public Administration: cities’ states of play and best practices</b></p> <p>Based on the results of 6 local workshops, EUDIGIT partner cities of Marseille, Cluj-Napoca, Genoa, Rotterdam, Hamburg and Varna share successful examples on how cities are working in the digitalization of their services</p>
<b>11.00 – 11.15</b>	<b>Break</b>
<b>11.15 – 12.30</b>	<p><b>Panel 2: Digitalization of cultural events in cities</b></p> <p><b>Topic 1:</b> The experience of Genoa and the “Rolli Days”, Mr. Pietro Toso – <i>Scientific Communicator of Rolli Days Digital Week &amp; Mrs. Marisa Gardella, Head of the Communication and Social Media Strategy Dep., City of Genoa</i></p> <p><b>Topic 2:</b> The experience of Milan, <i>Mrs Menichini, Director of the Entertainment Area of the Culture Dep., City of Milan</i></p> <p><b>Topic 3:</b> The Scopitone Festival of Nantes, Cédric Huchet, Media Art Department director</p> <p><i>Q&amp;A and session wrap-up</i></p>
<b>12.30 – 14.00</b>	<b>Lunch break</b>
<b>14.00 - 16.00</b>	<p><b>Panel 3: The importance of digitalization in European and extra-European Programmes and networks</b></p> <p><b>Topic 1:</b> The IURC Programme – How sustainable urban development in cities overlaps with the theme of digitalization and</p>

	<p>smart cities, Mr. Edgardo Sala, <i>Deputy Team Leader for the IURC Latin America</i></p> <p><b>Topic 2:</b> The experience of Mar del Plata (Argentina), <i>Mr Santiago Bonifatti, Government Secretary, Mar del Plata City Hall</i></p> <p><b>Topic 3:</b> EUROCITIES Knowledge Society Forum: background, experience and activities over the last years, Mr. Lodewijk Noordzij, <i>Policy Officer – Knowledge Society Forum</i> and Mr Joan Batle, <i>Technical Chair -Knowledge Society Forum, International Affairs Dep., City of Barcelona</i></p> <p><b>Topic 4:</b> Best practices from Barcelona, Chair of KSF Eurocities, Mrs Paula Boet, BIT Habitat — <i>Cities Coalition for Digital Rights, Barcelona City Council</i></p> <p><b>Topic 5:</b> Best practices from Digital Citizenship WG member, City of Debrecen, Mrs Mariann Vamos-Mocsar</p> <p><i>Q&amp;A and session wrap-up</i></p>
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**Day 2: 17 December 2021, 9.30 CET / 10.30 EET**

<b>09.30 - 11.00</b>	<p><b>Panel 4: The Digitalization of Citizen Services</b></p> <p><b>Topic 1:</b> The European Policy Context <i>Mrs Marlene Madsen, Deputy Head of Cabinet of EU Cohesion and Reforms Commissioner Elisa Ferreira</i></p> <p><b>Topic 2:</b> The Experience of Genoa with the “Citizens’ Platform”, Mrs. Ilaria Pittaluga, <i>ICT City of Genoa</i></p> <p><b>Topic 3:</b> The Bulgarian experience: insights from lessons learned. Dr. Juliana Hadjitchoneva, <i>New Bulgarian University</i></p> <p><i>Q&amp;A and session wrap-up</i></p>
<b>11.00 – 11.30</b>	<p><b>Staying updated about EUDIGIT</b> Ms. Aseniya Dimitrova, <i>TheMayor.EU</i></p> <p><b>Summary and closing remarks</b></p>

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