

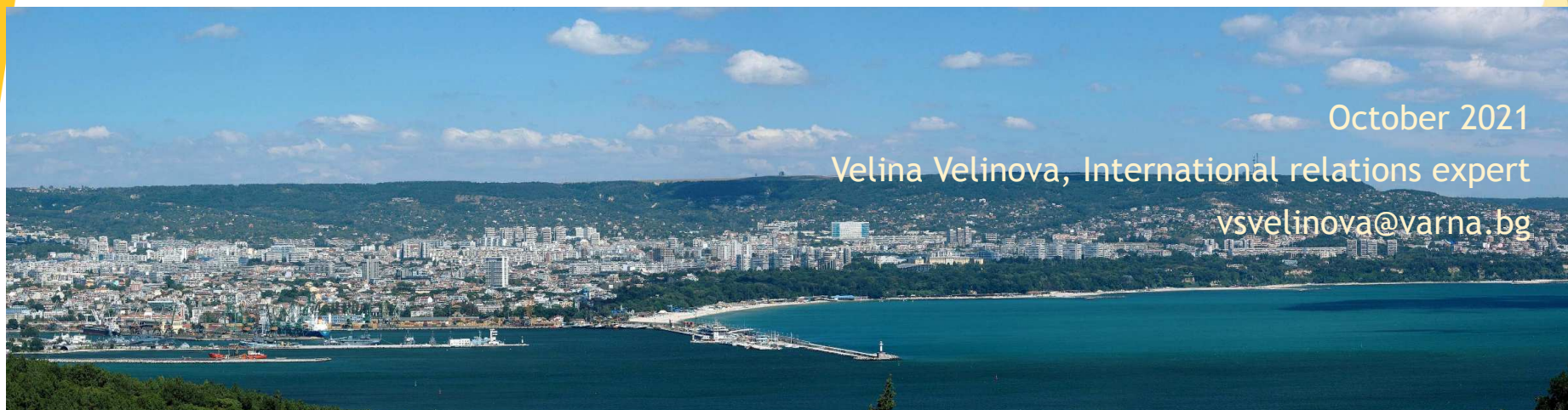


Europe for Citizens
Programme



Municipality of Varna

«Local communication, digital tools and
citizenship»



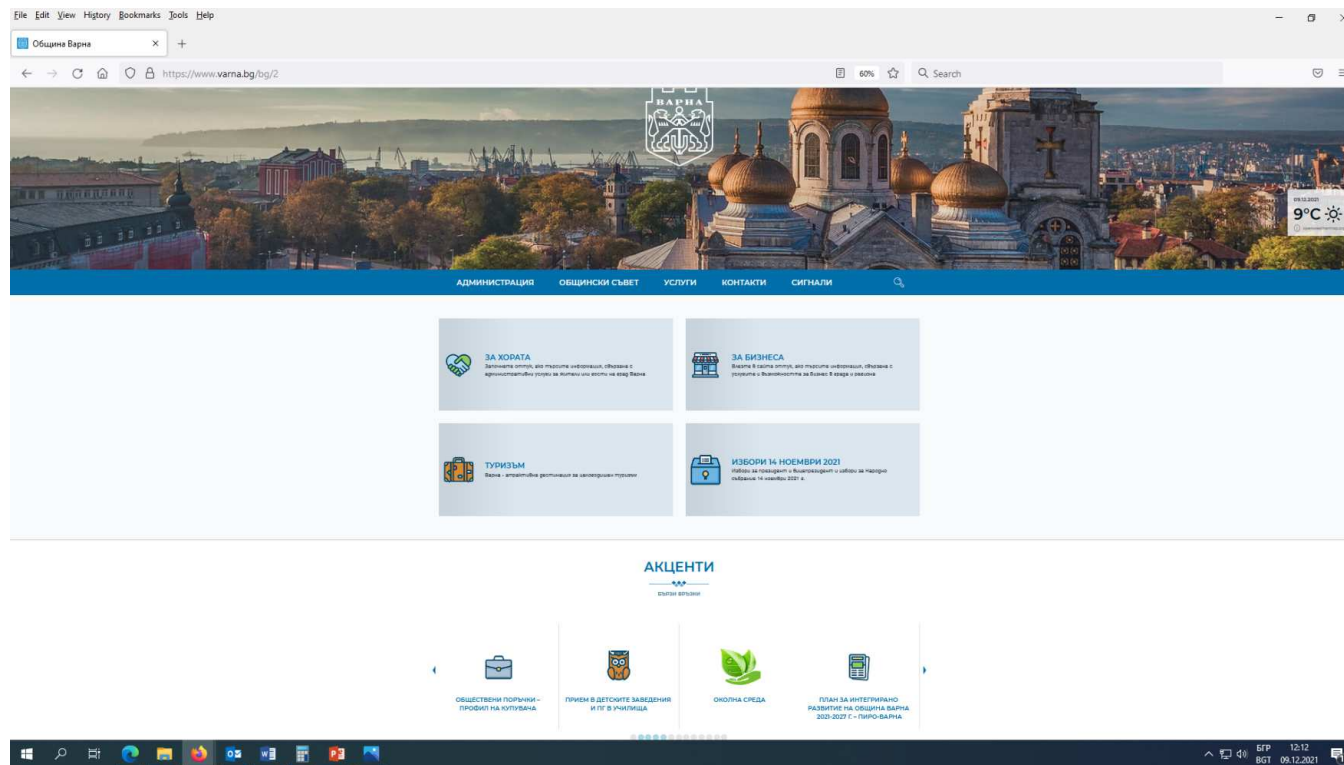
October 2021

Velina Velinova, International relations expert

vvelinova@varna.bg



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% Men: 42 %
% Women: 58 %

Number of experts (local stakeholders, cities staff): 8
Number of attendees (citizens): 4



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Expert committee stakeholders



- ▶ **Action/Project n° 1: Communication channels**
 - Internet sites of the municipality: varna.bg (main), livevarna.bg, visit.varna.bg, varnaculture.bg, youth, social activities, prevention, urban development, municipal council
 - Social media: Facebook, Instagram, YouTube
- ▶ **Action/Project n° 2: Communication with citizens**
 - Electronic system for feedback and submission of signals by citizens
 - Public opinion survey on the Integrated development plan of Varna (2021-2027)
- ▶ **Action/Project n° 3: Digital services**
 - Electronic administrative services
 - Electronic submission of documents for admission to nurseries, kindergartens and first grade; documents for financial support for projects developed by citizens and NGOs in the field of culture and youth
 - Digital applications for payment of local taxes, parking tickets in the city, bus tickets for the public transport
 - Free internet in public areas of Varna
- ▶ **Action/Project n° 4: Communication with civil society organizations and civic participation**
 - Draft Ordinance on public consultations and discussions within project "Democratization of policy-making and implementation processes in cities with districts"



Citizens committee

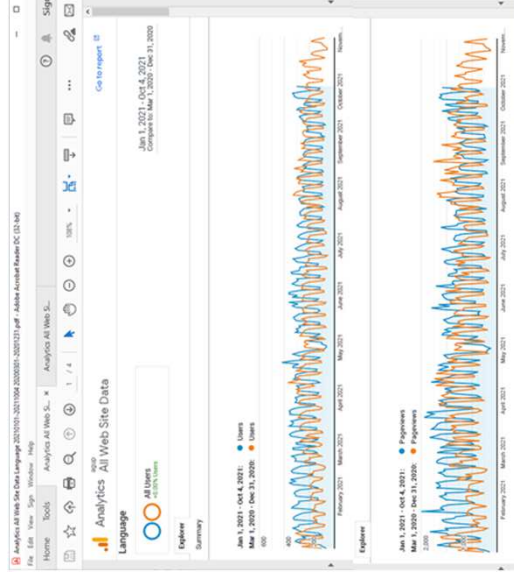


Main reactions, lessons learned, expressed needs and proposals “from the field”:

- ▶ Sometimes the information, the municipality provides is difficult to understand by the regular citizens: it looks like they speak different languages; lack of effective communication between the municipality and the citizens;
- ▶ Active citizens are not always positive and focused on the concrete topic;
- ▶ The existing opportunities for civic participation are not effective enough and are not fully used by the citizens. New forms of civic participation will stimulate collaborative participation;
- ▶ The most appropriate forms of citizen involvement are based on new technologies - electronic platforms for direct communication;
- ▶ The use of many digital services is complicated by the requirement of an electronic signature, because not all citizens have it, especially the elderly



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Когато страницата е налична, ще бъде показана информацията, посочена по-долу.

ВЪВЕДЕНИЕ

ПЪТЯТ НА ВАШЕТО ДЕТЕ ДО ДЕТСКАТА ГРАДИНА

Електронна система за трети наред за въвеждане на деца

Вход

ИМЕНА НА ДЕТЕТО

ИМЕНА НА РОДИТЕЛИТЕ

ПАРОЛКА

ИМЕНА НА ДЕТЕТО

ИМЕНА НА РОДИТЕЛИТЕ

ПАРОЛКА

ИМЕНА НА ДЕТЕТО

ИМЕНА НА РОДИТЕЛИТЕ

ПАРОЛКА

VIST Varna

There is an exhibition of paintings by the students of the Faculty of Fine Arts and Design at the Varna University of Applied Sciences. The exhibition is held in the Faculty of Fine Arts and Design, Varna. The exhibition is open from 10:00 to 18:00 hours. The exhibition is free of charge. The exhibition is open to all visitors.

Info

- 2,614 followers
- Page: Faculty of Fine Arts and Design, Varna University of Applied Sciences
- Address: Varna, Bulgaria
- Phone: 052 802 090
- Website: vfu.bg
- Official website: vfu.bg
- Interests: Art, Design, Education
- Open now
- Rating: 5.0 (11 reviews)

Photos

Connect with VIST Varna on Facebook

Figure 1: Integration of digital technologies in education. The diagram shows the intersection of Digital Technologies, Pedagogical Approaches, and Educational Content.

Figure 2: Integration of digital technologies in education. The diagram shows the intersection of Digital Technologies, Pedagogical Approaches, and Educational Content.

Figure 3: Integration of digital technologies in education. The diagram shows the intersection of Digital Technologies, Pedagogical Approaches, and Educational Content.

Welcome to Varna!

NEWS

UPCOMING EVENTS

TOCCA

ARTYANOVICA

VARNIA SUMMER

GOSSALVOZONIA

ARTYANOVICA

ARTYANOVICA



Best practices



Among all actions/projects, please identify some best practices:

1. System for electronic submission of documents for admission to nurseries, kindergartens and first grade
2. Elaboration of the Integrated Development Plan of the Municipality of Varna with citizens' participation



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Relevance of selected best practices Link with EUDIGIT'S objectives



EUDIGIT's objectives	n°	Action/ project
Strengthening EU citizenship and citizens awareness	2	Elaboration of the Integrated Development Plan of the Municipality of Varna with citizens' participation
	4	The project "Democratization of policy-making and implementation processes in cities with districts"
Contributing to reduce the digital gap in cities	3	Digital services provided by the municipality
	3	Providing free internet in public areas
Co-building digital policies with citizens	2	Elaboration of the Integrated Development Plan of the Municipality of Varna with citizens' participation

Thank you for your attention!

