



# What is IURC Latin America?

As the second phase of the International Urban Cooperation Programme (2016-2020), IURC (2021-2024) aims to lead and develop a form of decentralized international urban and regional cooperation in the fields of sustainable **urban development and innovation**. In Latin America, the project supports partnerships between EU cities and regions with counterparts in **six (6) targeted countries: Brazil, Colombia, Mexico, Peru, Argentina, and Chile**.



**COUNTRIES**



**CITY  
PAIRINGS**



**REGIONAL  
PAIRINGS**



# City-to-City Pairings

Hermosillo

Guanajuato

Mérida

Barranquilla

Cali

Fortaleza

Piura

Manaus

Sao Paulo

Mar del Plata

Puerto Montt

Punta Arenas

Umea

Essen

Debrecen

Ancona

Parma

Genoa

Anci Lazio

Naples

Milan

Almería

Malaga

Piraeus

# City-to-City Pairing



<u>BR</u>	FORTALEZA	↔	ESSEN	<u>GE</u>
	SAO PAULO	↔	MILAN	<u>IT</u>
	MANAUS	↔	NAPLES	<u>IT</u>
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<u>CL</u>	PUERTO MONTT	↔	PIRAEUS	<u>GR</u>
	MAR DEL PLATA	↔	ALMEIDA	<u>PT</u>
<u>PE</u>	PIURA	↔	MILAN	<u>IT</u>
<u>AR</u>	MAR DEL PLATA	↔	GENOA	<u>IT</u>



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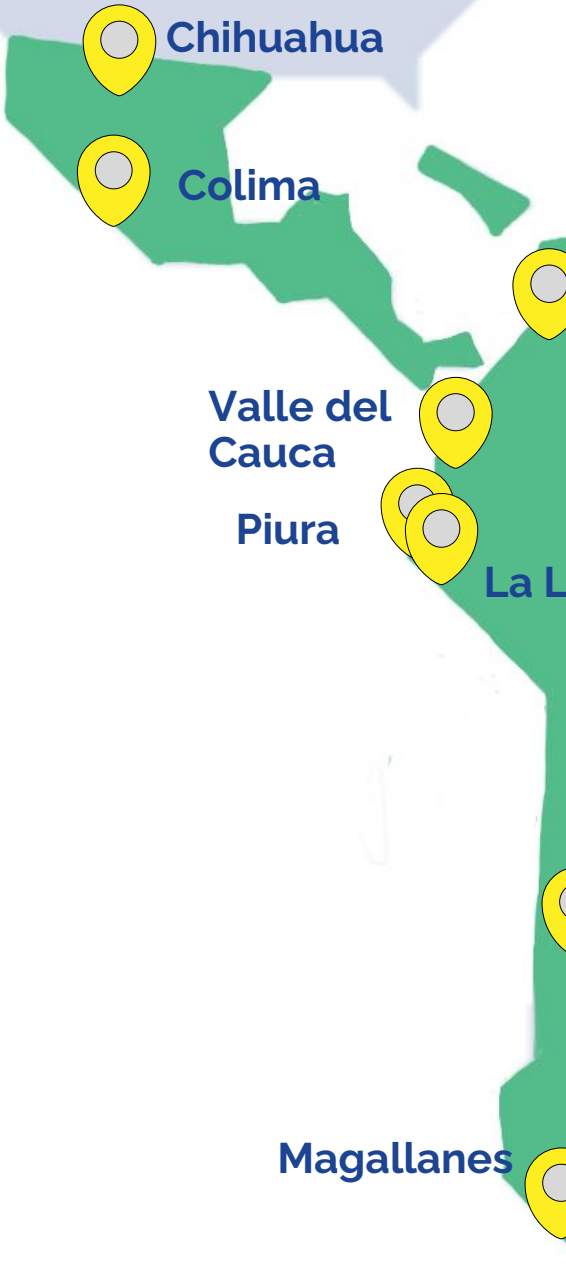
Piraeus

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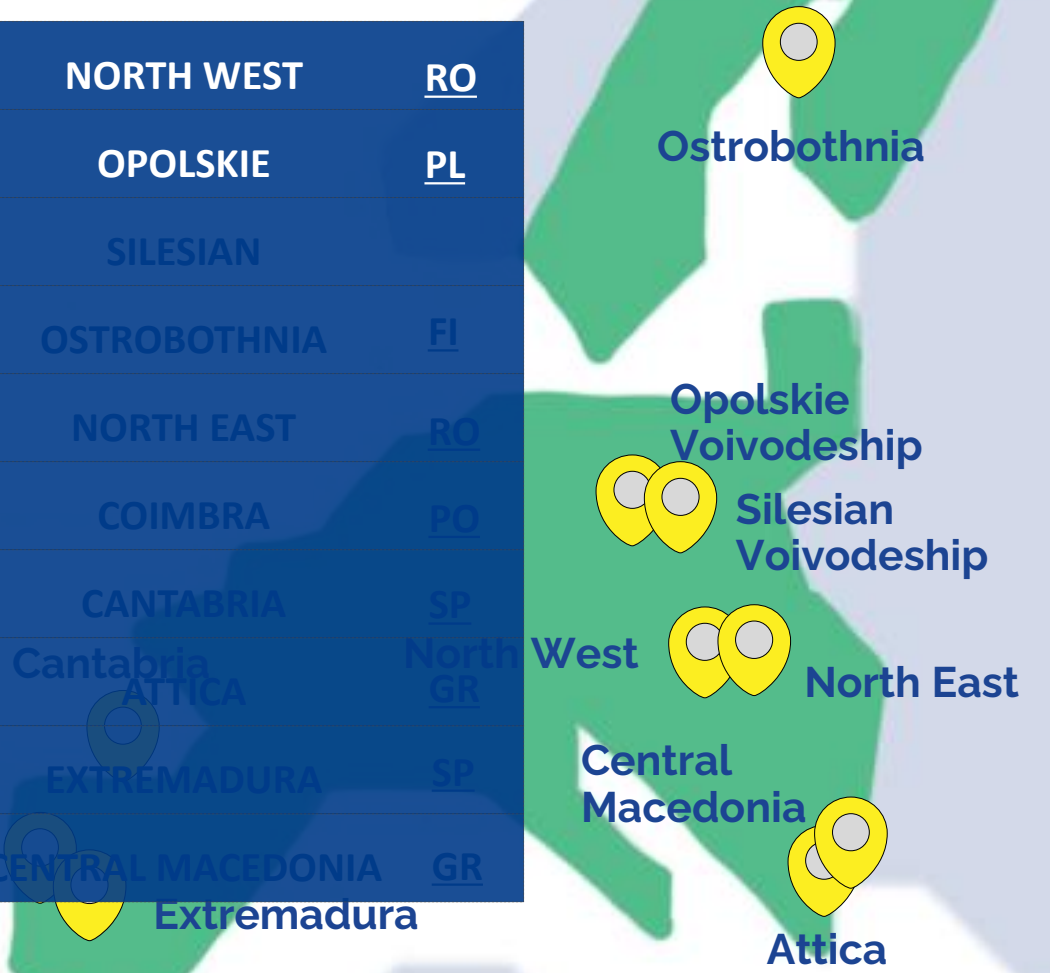
# Region-to-Region Pairings



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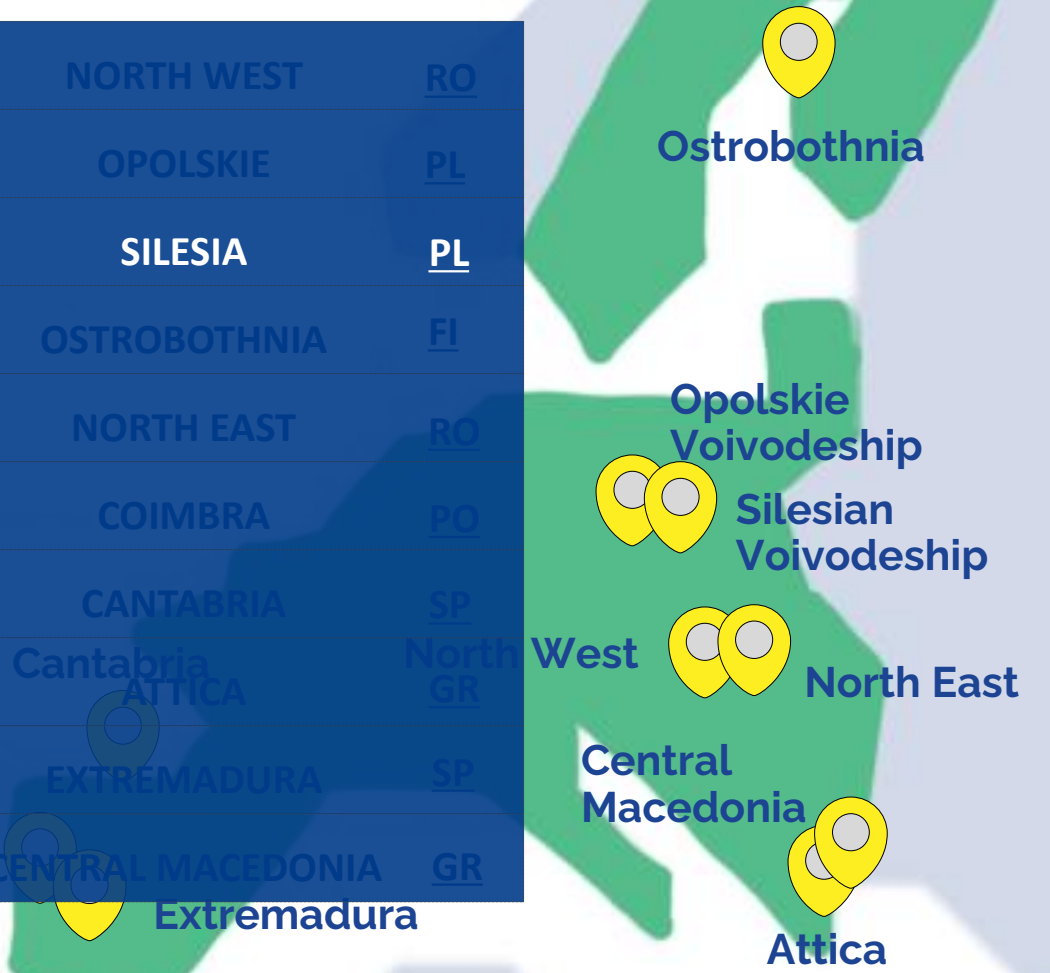
<u>AR</u>	MENDOZA	↔	NORTH WEST	<u>RO</u>
	TIERRA DEL FUEGO	↔	OPOLSKIE	<u>PL</u>
<u>BR</u>	PARANÁ	↔	SILESIA	
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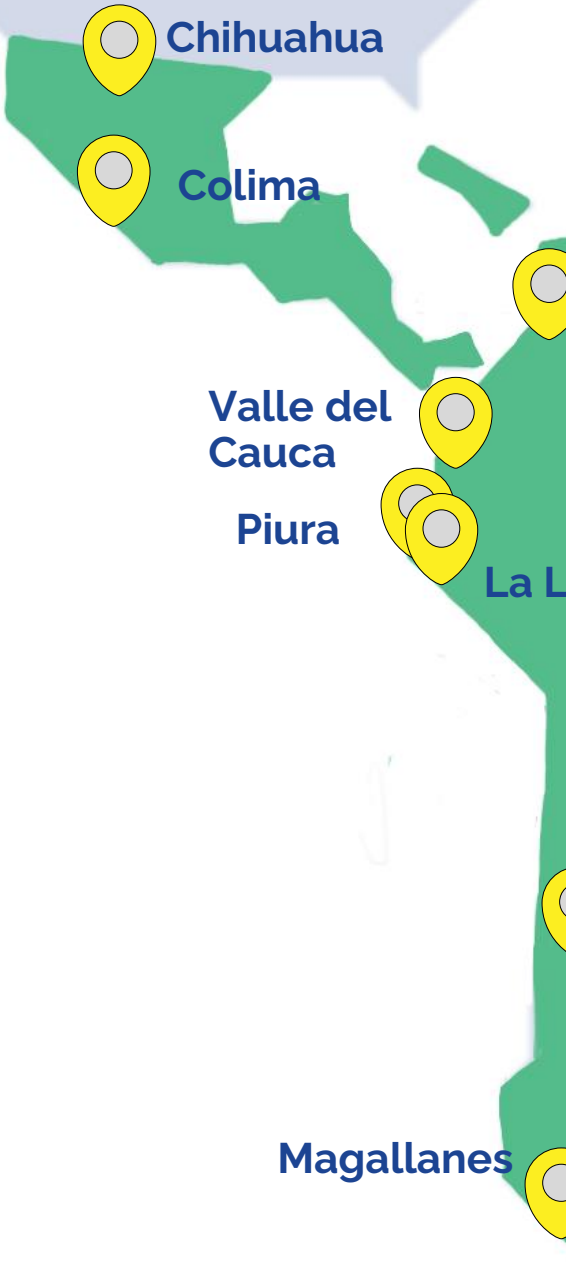
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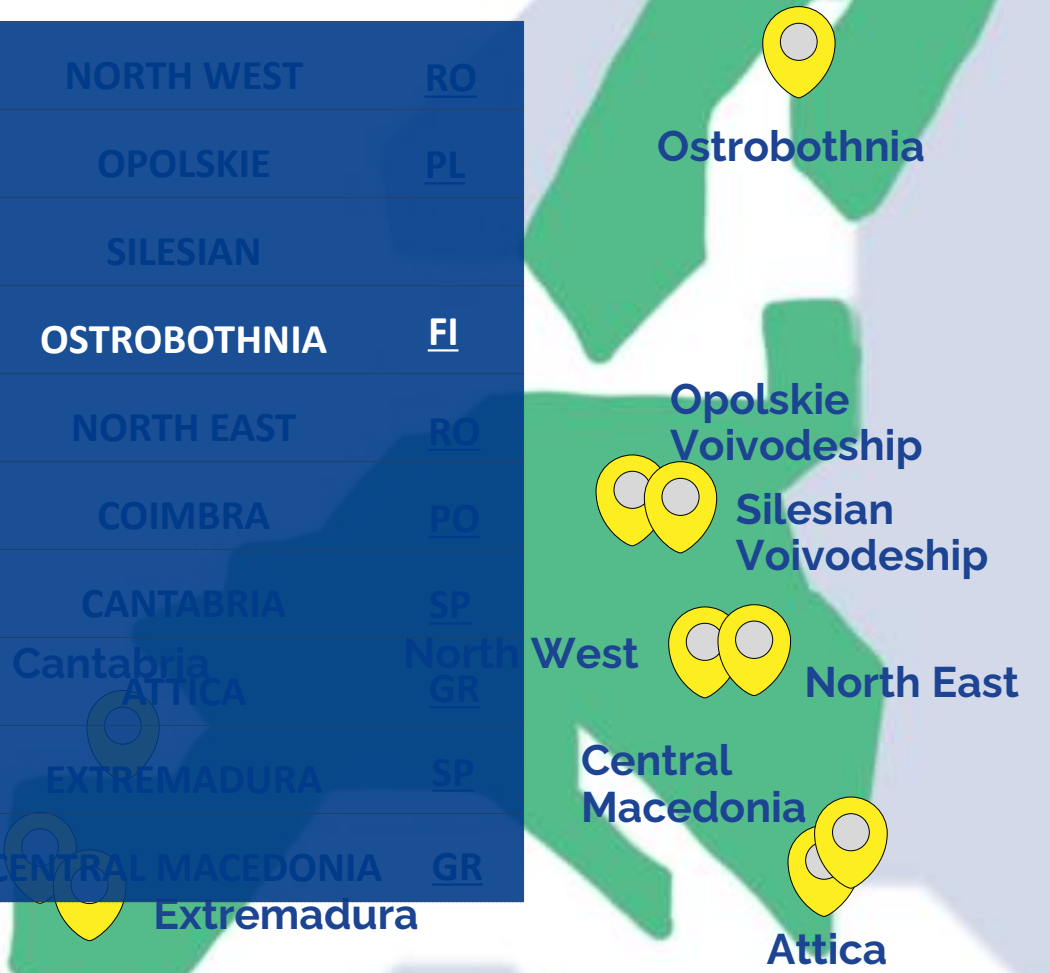
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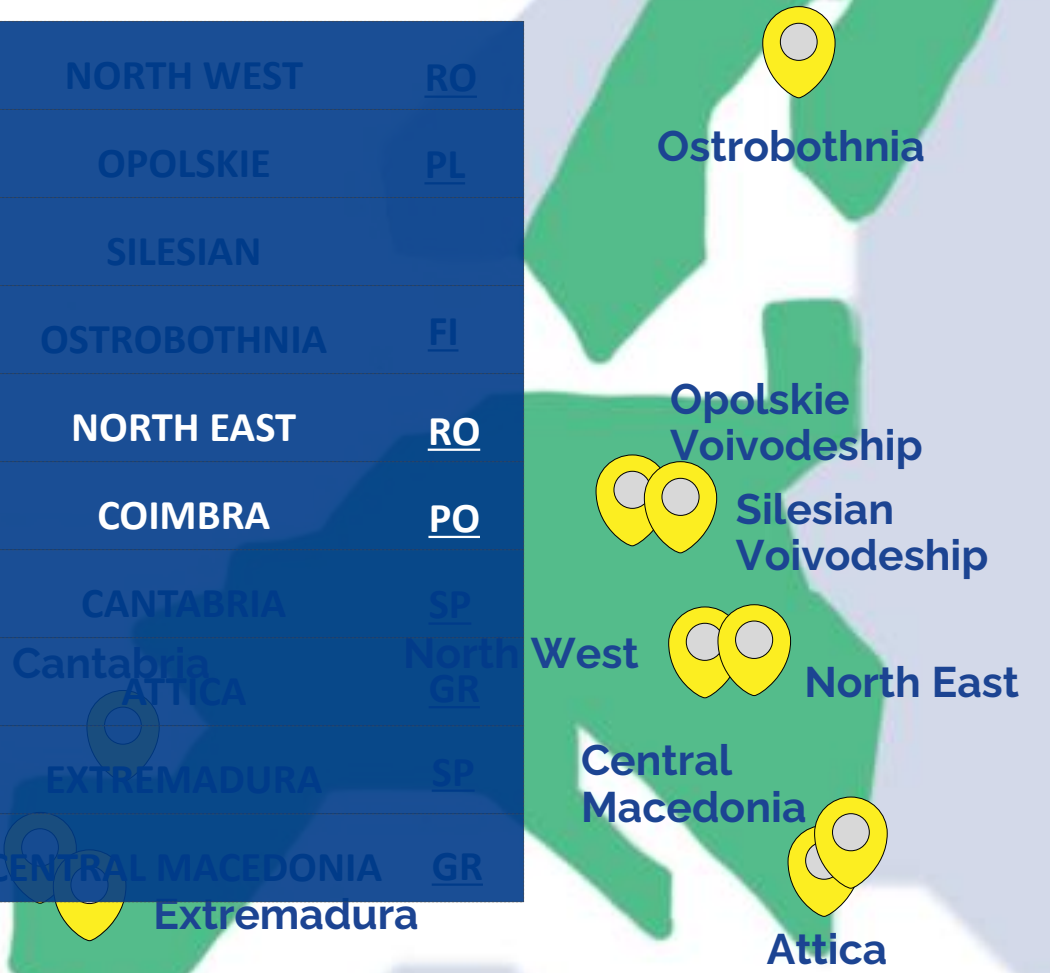
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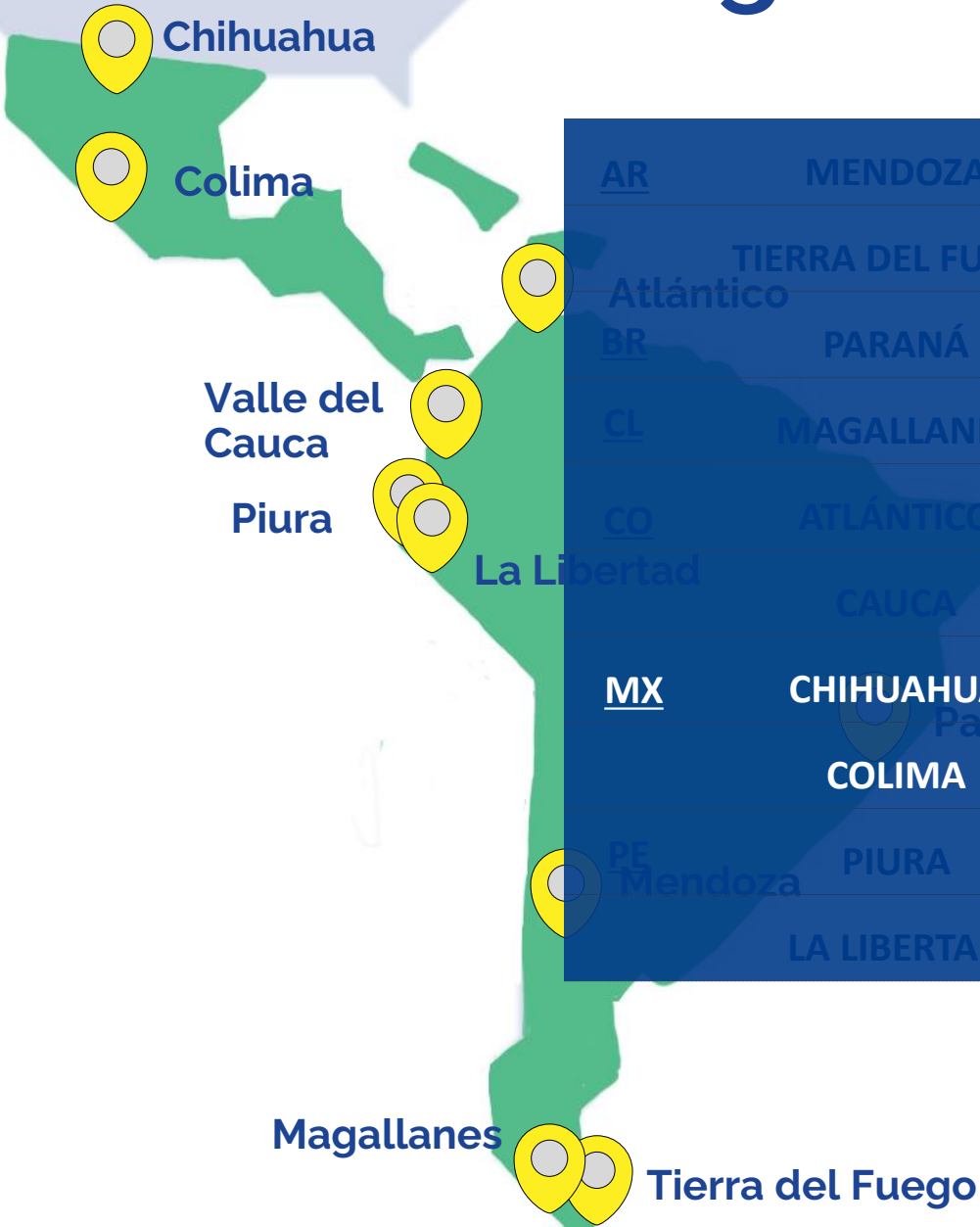
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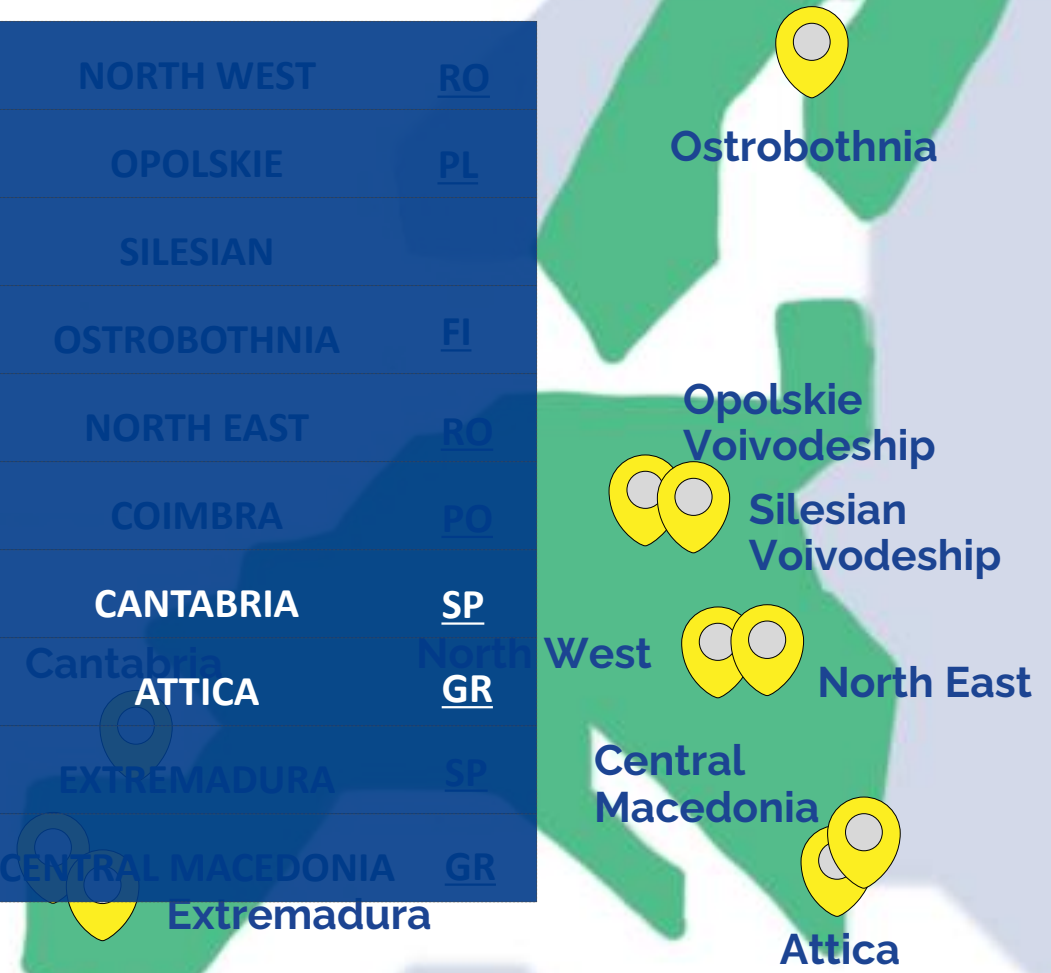
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# How does it support cities & regions?



The Program promotes virtual and in-person tools to facilitate **knowledge-sharing** and exchange of best practices: participation in international networking events, study visits, and webinars.

**12**

NETWORKING  
EVENTS

**44**

STUDY  
VISITS

**20**

THEMATIC  
WEBINARS

**24** FOR CITIES

**20** FOR REGIONS

# 20 Thematic Webinars

Waste management  
and circular economy

Transit-Oriented  
Development

Urban mobility

Green Finance

## Smart Strategies & Digitalization

Nature-based  
solutions

Heritage  
preservation

Water management



**IURC**  Funded by the European Union

**IURC Latin America**

### "Smart Strategies for equality and social inclusion"

Join us for the webinar on: **Thursday, December 9, 2021** 9:00 - 10:00h CDT  
16:00 - 17:00h CET

**Fernando Tomás Casado**  
Smart City Practice Manager (IDOM)

**Annika Dalen**  
Gender Equality Officer, Strategic Development (Umea Municipality)

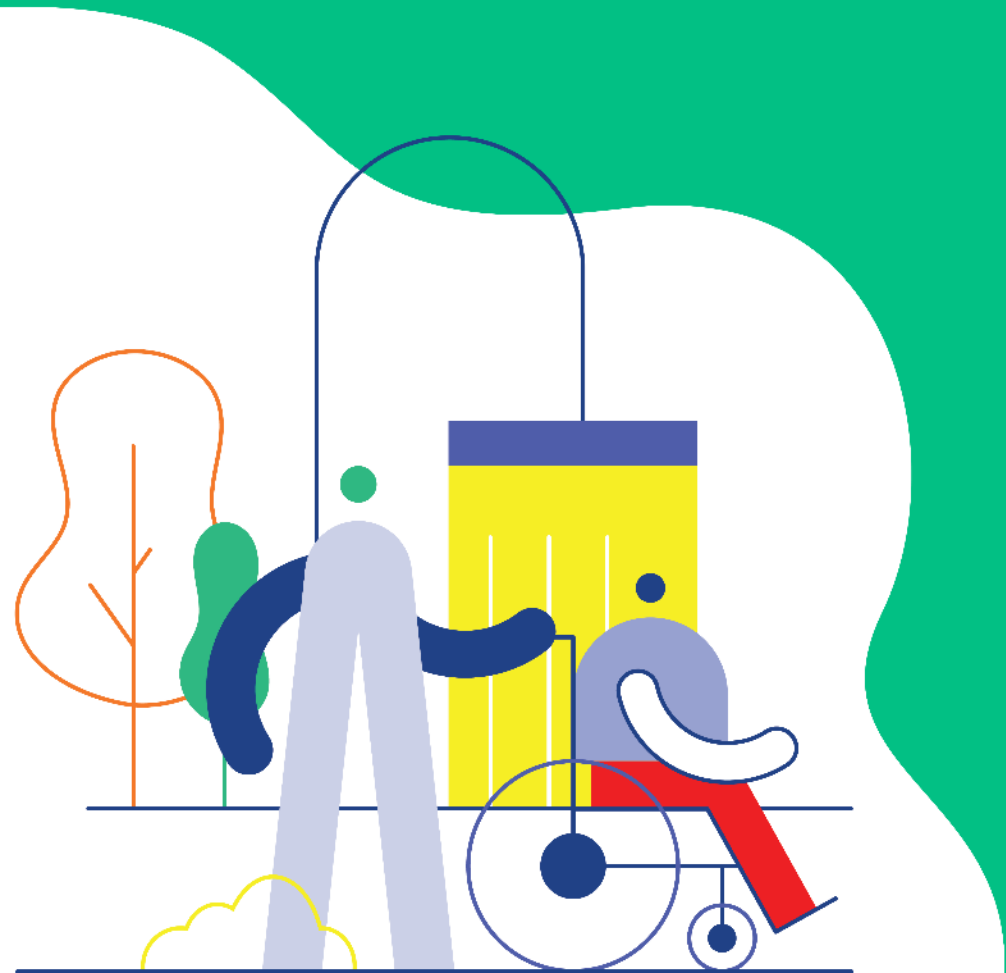
The webinar will be moderated by **Edgardo Sara** (IURC Latin America) and will have a Panel Discussion and Questions and Answers.

**Register now!**

 @IURC\_LAC  @IURC\_LatinAmerica

 IURC Latin America  IURC Latin America





# IURC LATIN AMERICA & DIGITALISATION


# Thematic networks



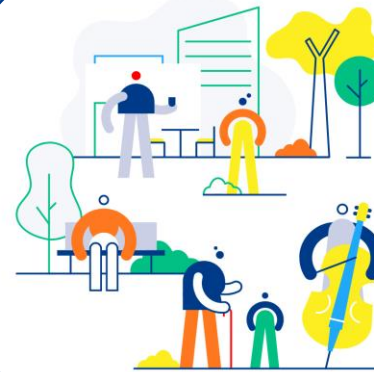
## 1. Ecological Transition and Green Deal



## 2. Urban & Regional Renewal – Social Cohesion



## 3. Innovative, Sustainable & Carbon Neutral Ecosystems and Strategic Sectors

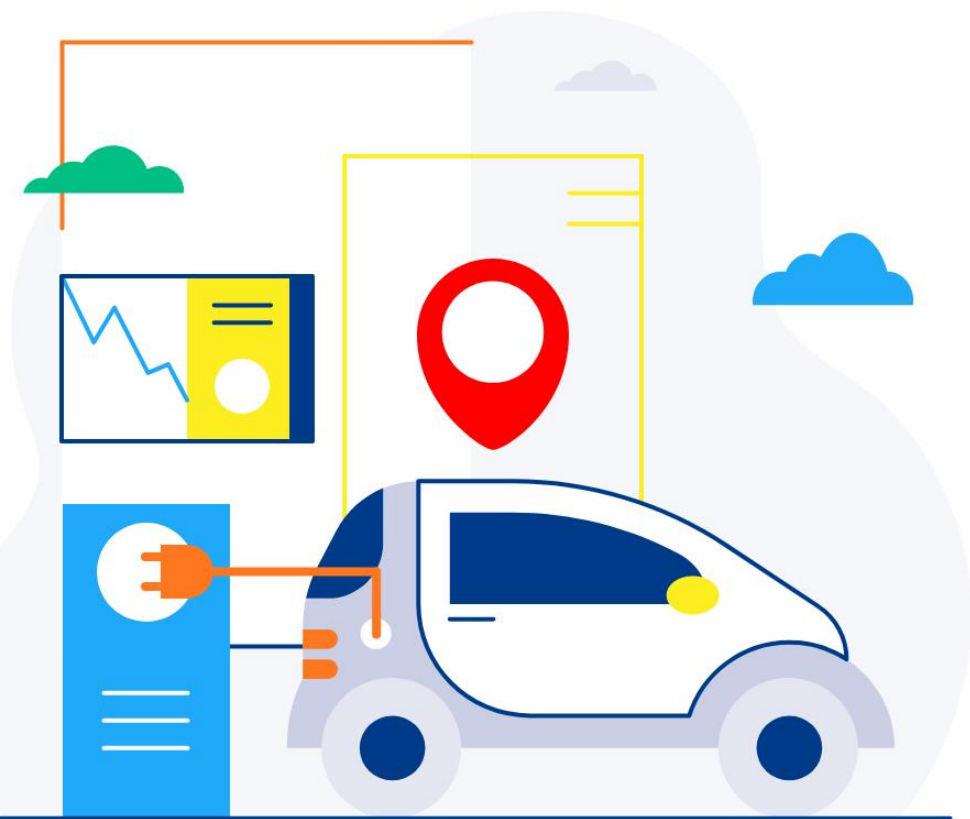


## 4. Cross-cutting challenges

- **Digital Transition and Smart City**
- Climate Change and Energy transition
- Post COVID-19 Recovery and Social Inclusion

# Digitalisation and Smart Strategies

IURC cities and regions showed interest in working on digitalization and the implementation of smart strategies. These are a few examples:



**Fortaleza**  
(Brazil)



**Hermosillo**  
(Mexico)



**Mar de Plata – Genoa**  
(Argentina) – (Italy)



**Paraná – Silesia Voivodeship**  
(Brazil) – (Poland)



**Atlántico – North East**  
(Colombia) – (Romania)

# Best practices

Digitalisation for improving waste collection in Fortaleza (Brazil) / Hermosillo (Mexico).



Fortaleza – E-Carroceiro

- **Gender inclusion:** insertion of women in recycling activities, capacitation, income, etc.
- **Behaviour changes:** incentives for citizens to recycle
- **Circular economy:** re-use and re-cycle waste
- **Sustainable mobility:** promoting the use of cycling and improving cycling infrastructures



Hermosillo - Biciclando

# Best practices

**Digicitizen:** initiatives to promote participation, knowledge sharing, and capacitation - Genoa (Italy)



*Genoa - Digicitizen*

**Resilience and Digital Transformation Program:** greater efficiency in the use of public resources and promotion of citizen participation



*Mar del Plata – Resilience and Digital Transformation Program*

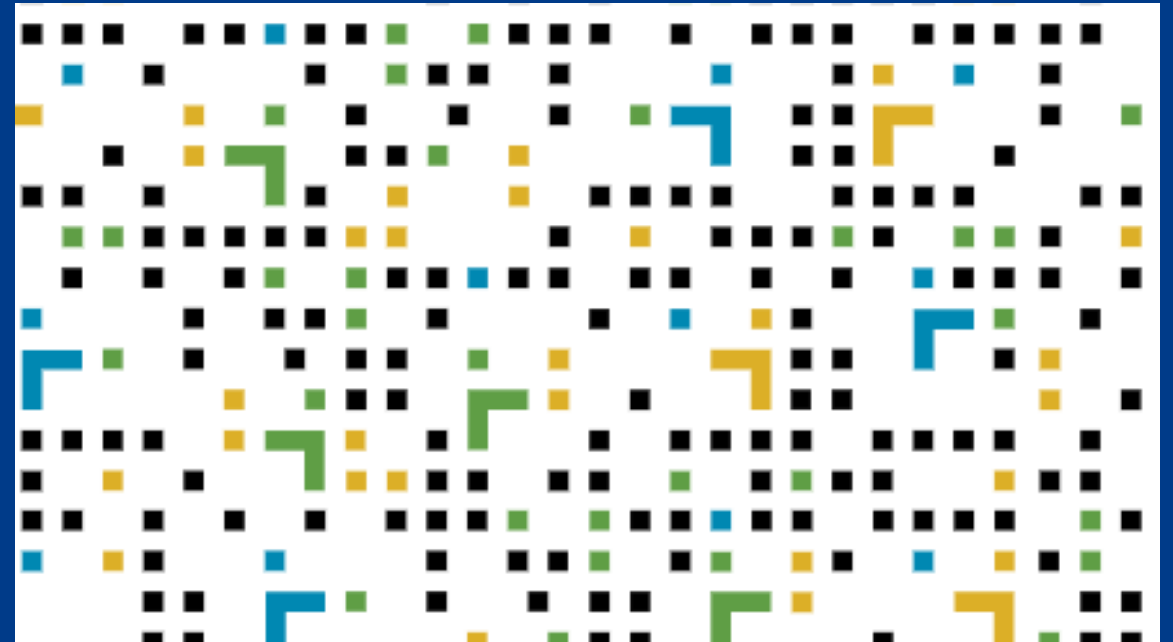
# Best practices

**Superintendence of science, technology, and higher education:** learning from regional universities how to develop better policies and projects linked to science, innovation and technology – Paraná (Brazil)



*Paraná – Superintendence of science, technology, and higher education*

**Smart Specialization:** 15,524 ICT smart specialization companies in the region. Implementation of RIS and specialization strategies – Silesian Voivodeship (Poland)



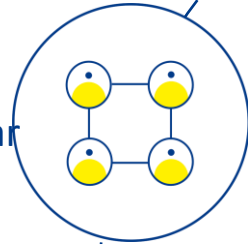
*Silesian Voivodeship – Smart specialization*



# Next Steps

## PROMOTING A THEMATIC CLUSTER ON DIGITALISATION

A group of pairings sharing similar challenges and topics of cooperation related to digitalization and that can share solutions and knowledge on similar challenges and topics of cooperation.



## PARTICIPATION TO INTERNATIONAL EVENTS

such as the Smart City Expo in Curitiba.

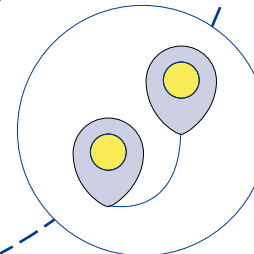


## DIGITALISATION & SMART STRATEGIES



## THEMATIC WEBINARS

in the field of digitalization, innovation, and Smart Strategies. Knowledge sharing from international experts and capacity building.



## CITY-TO-CITY / REGION-TO-REGION COOPERATION

in the field of digitalization, innovation, and Smart Strategies.

# Thank you!

Edgardo Sara – [esara@iurc.eu](mailto:esara@iurc.eu)



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