



VARNA – CITY OF KNOWLEDGE


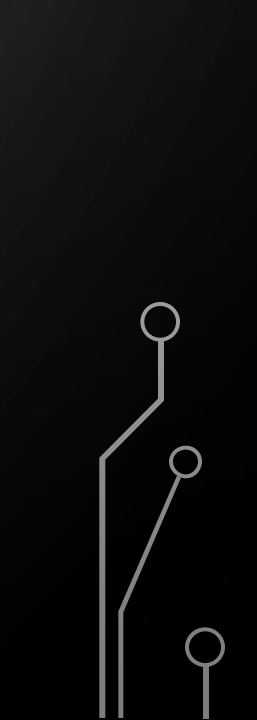
A NEW TRAJECTORY OF DEVELOPMENT

PREREQUISITES

- 6 300 STUDENTS IN THE 12 LOCAL TRADE SCHOOLS
- 30 950 STUDENTS IN GENERAL AND 7 SPECIAL HIGH SCHOOLS IN VARNA
- 29 764 STUDENTS IN THE 6 LOCAL UNIVERSITIES
- 30% OF THE LABOR FORCE WITH HIGHER EDUCATION
- EDUCATIONAL SECTOR IN THE CITY GENERATE BGN 450 MILLION PER YEAR
- IMPORTANT FOREIGN INVESTMENTS IN THE ICT AND OUTSOURCING SECTORS



A STRATEGY FOR THE YEARS TO COME

- MISSION: CITY OF KNOWLEDGE AIMS TO DEVELOP THE CITY OF VARNA AS A SMART CITY, TO TRANSFORM ITS ECONOMIC PROFILE THROUGH DIGITAL, INNOVATIVE AND GREEN POLICIES
 - VISION: THE STRATEGY UNIFIES THE EFFORTS OF ALL STAKEHOLDERS – MUNICIPALITY, BUSINESS, EDUCATION AND SCIENCE.
 - HOW TO DO THAT: SIGNING A MEMORANDUM OF UNDERSTANDING TO JOIN FORCES.
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SOME PRACTICAL DIMENSIONS

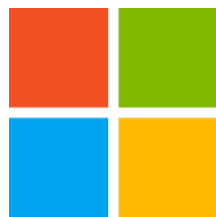
- TRANSFORMATION OF THE LOCAL ECONOMY – DEVELOPING SECTORS SUCH AS HIGH-TECH MEDICINE, IT, TRANSPORT AND MARITIME INDUSTRIES
 - DEVELOPING A NEW INDUSTRIAL ZONE CLOSE TO VARNA – A PLACE FOR SMART, SUSTAINABLE AND ECO-FRIENDLY BUSINESS
 - DEVELOPING A NEW “QUARTER FOR INNOVATIONS”
 - A NEW IT AND MATH CAMPUS
 - GREEN AND SUSTAINABLE MUNICIPAL MANAGEMENT
 - VARNA – EUROPEAN IT HUB
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BULGARIAN ACADEMY OF SCIENCES
BULGARIAN SHIP HYDRODYNAMICS CENTRE



И.П.И
Институт за пазарна икономика



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