



**PROJECT PRESENTATION
2ND SESSION
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Europe for Citizens

- **EUDIGIT** Project submitted in the category “network of towns” in august 2019
- Duration: 2 years (2020-2023)

This European programme contributes to:

- Strengthening EU citizenship and citizens awareness
- Develop a feeling of belonging to the European project
- Foster mutual understanding between European citizens
- Encourage democratic and civic participation of citizens at Union level and activities beyond their national borders
- Promote debate and reflexion about the values of the EU and stimulate networking

Digital divide

Territories

Seniors

Inclusion

People with disabilities

Rights

European citizenship

Youth

CONTEXT

Despite a great European ambition: **Creation of the "Single Digital Market"**

- 169 million Europeans do not have basic computer skills
- Many citizens remain out of the digital era (and the COVID-19 crisis shed light on the extent of the problem)
- The digital gap contributes to social exclusion, as much must be done online
- This backwardness threatens regional cohesion in the EU and may impact citizens' adherence to the values of the EU
- This is also a brake to the tech revolution and the development of smart cities



5 SELECTED TOPICS

- Youth
- Elderly
- Disabled persons
- Gap between rural and urban areas
- Local communication tools



OBJECTIVES OF THE PROJECT

- Strengthening EU citizenship and citizens awareness
- Contributing to reduce the digital gap in cities
- Co-building digital policies with citizens

**EUDIGIT aims to support the fight
against the digital divide
suffered by many European citizens**

PARTNERSHIP'S MAP

Rotterdam



Hamburg



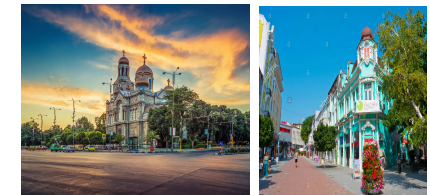
Marseille



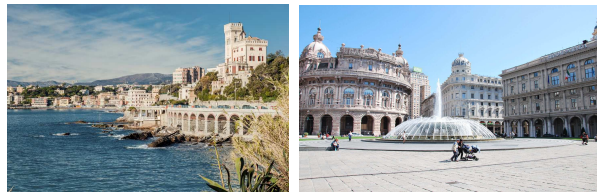
Cluj-Napoca



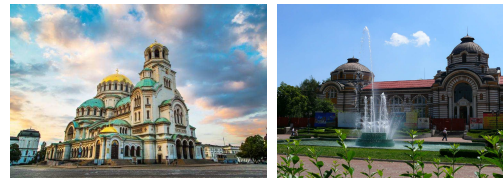
The Mayor.eu



Genoa



Varna



ACTIVITIES TIMETABLE

Partners	Statute	Topics	Date	Number of direct participants
Marseille (France)	City Lead Partner	Partner's kick-off meeting and opening conference Final conference	October 7/8, 2020 & September 2022	130
Varna (Bulgaria)	City Project Partner	1st seminar : The youth, the digital divide and citizenship	February 25/26, 2021	63
Hamburg (Germany)	City/ Senate Project Partner	2nd seminar : The elderly, the digital divide and citizenship	June 17/18, 2021	65
Genova (Italy)	City Project Partner	3rd seminar : Local communication, the digital tools and citizenship	September/October 2021	66
Rotterdam (Netherlands)	City Project Partner	4th seminar : The disabled persons, the digital divide and citizenship	January 2022	62
Cluj-Napoca (Romania)	Metropolitan area agency Project Partner	5th seminar : The gap between rural and urban areas, the digital divide and citizenship	May 2022	63
The Mayor.EU (Bulgaria)	NGO Project Partner	Organization of events/communication and dissemination (E-books, web page...)	The association will provide participants and support the	71

SCHEDULED ACTIVITIES, EXPECTED OUTCOMES



Scheduled activities

- 7 seminars
- 25 workshops with local stakeholders and citizens (5 topics x 5 cities)
- 1 Experts' Committee and 1 Citizens' Committee in each city

Expected outcomes

- Improve the link between cities, stakeholders and citizens on digital issues and adopt local policies to tackle e-exclusion
- 5 seminars' E-books in 7 languages (french, english, italian, german, bulgarian, dutch, romanian)
- Creation of a webpage
- Digital citizens participation surveys
- A declaration of cooperation between partner cities
- Target audience: 520 people / 30 000 indirectly

PROJECT'S IMPACTS

Short-term

- + 500 participants in events
- Target audience: 30 000 indirectly / 520 directly

Middle-term

- To bridge citizens with municipal administrations
- To develop E-books for the administrative staff and the elected representatives of the cities to adapt digital inclusion policies

Long-term

- To promote European citizenship and develop debate about values, rights and opportunities
- To reinforce local public policies
- To support citizens in their daily life (wifi access, Internet bus, assistance to the elderly...)
- To modernize and adapt public services and buildings
- To encourage civic participation of citizens to build policies



THANK YOU FOR YOUR ATTENTION!



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Europe for Citizens Programme
of the European Union

