

Welcoming

Orientation

Answering
basic questions

Education

Survey

Promotion

...



*Spoon's founders
15 years of experience*





S P • • N



A character to incarnate a service

See



Listen



Speak



Gesture



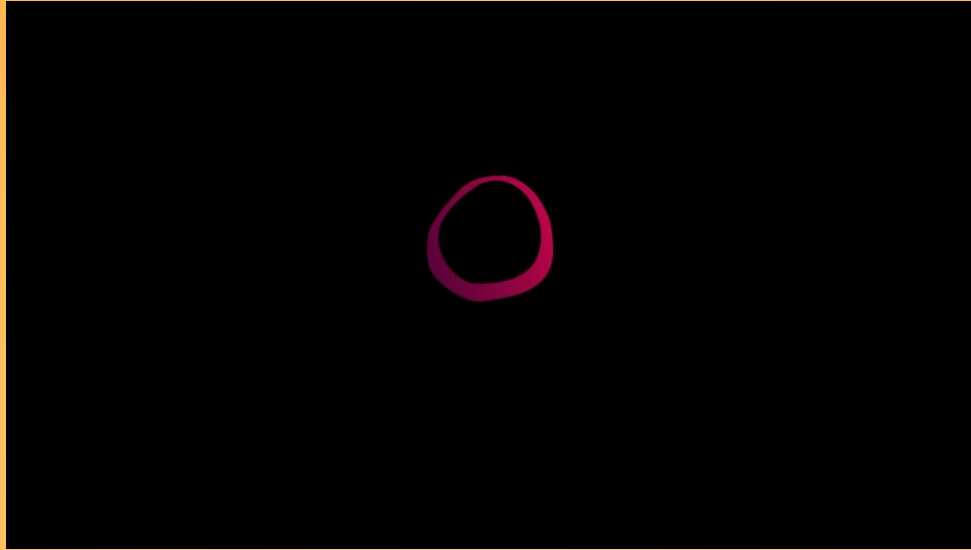
Semantic
interaction

Animal
interaction



<https://www.youtube.com/watch?v=8lSh9OuYOLM>





A character to incarnate a service





+70% people stop by to interact with
10 more attractive than classical TV Screen
2'20 of interaction



Most popular use cases: Welcoming, Orientation,
FAQ, Promotion, Survey, Education ..



What use case in the city ?



- ✓ Orientation
- ✓ Survey
- ✓ Hub Social
- ✓ City mascot
- ✓ Promotion
- ✓ Culture and history
- ✓ FAQ

Pioneers in social robotics

15 years of experience and anticipation on human-machine interfaces

Aldebaran-robotics
from 7 to 500 people
in 6 years
Sold to Softbank in 2012



Jérôme Monceaux
CEO & Co-Founder
Co-Founder Aldebaran



Thibault Hervier
CTO & Co-Founder
Ancien Aldebaran



Aymeric Masurelle
PhD AI & Co-Founder



Ugo Cupcic
AI Researcher
Ancien Aldebaran



Luc Truntzler
Sales director



Umaru Embalo
Character Artist/Director



And Spoon is...



1 vision

“Human first”

17 experts

Passionate by AI and social robotics

1 ethical comitee

Led byr Jacques Attali

4 years of R&D

back up by 15 years of experience in social robotics

1 ambition

« Be the next gen UI »

3 places

North America – Europe – Japan

