



E-Health

Comfort House Rotterdam

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Comfort House

- Why and how, objective and project plan
- Partnerships
- Implementation
- Top 8 products
- Results and follow-up



Objective & plan

E-health and Elderly/senior citizens:


- independently at home as long as possible, quality of life!
- E-Health great value in this regard, smart home technology -> supportive and also nice products. Being old can be fun too!
- comfort house : help to try with daring and accept using products.
- <https://youtu.be/OseJpGRoR9c>

TIP: projectmanager from the neighbourhood, well known social network and good contacts





Partnerships/Cooperation

- ✓ Subsidies welfare organization wmo radar, Municipality Rotterdam, housing corporation Woonstad Rotterdam
- ✓ Volunteers, title Ambassadors!
warm welcome, put at ease, explanation,
information, guided tours and of course a cup of 
this lowers the barrier for accepting and using
technology
- ✓ College students/ interns, input technology and explanation
and use of products
- ✓ TIPS: volunteers from the neighbourhood, training and
support Ambassadors, meeting and lunch once a month,
present on activities seniors and on trade social network.
importance contacts in the district and in Rotterdam



Implementation

- House! through housing corporation
- Volunteers, title Ambassadors
participation seniors and
unemployed
pleasure, satisfaction, friends
- Selection and acquisition of products
- Classification products 4 categories:



E-Welfare

(W)

E-Hygiene

(H)

E-Safety

(S)

E-Convenience

(C)



Top 8 products

- | | |
|---------------------------------|-------|
| 1. digital doorbell with camera | S |
| 2. remote controlled curtains | S,C,W |
| 3. flush and dryer toilet | S,H |
| 4. electric drying rack | S,C |
| 5. robocat/robodog | W |
| 6. talking alarmclock | C, W |
| 7. google home speaker | W,C,S |
| 8. robot vacuum cleaner | H,S |

✓ **TIP**-> booklet with information given to read at home



Experience

- Possibility to lend a product: try it at home
very important conclusion from
experiences Comfort house
 - In 9 months: over 1000th visitors,
great variety of backgrounds
 - PR: the internet, website,
newspapers, magazines,
visitors experiences and life-size
canvas on the side of the building
- ✓ **TIP**-> free bustransport





Follow-up

- Succes: 6 Comfort Houses Rotterdam, 3 in the south of the Netherlands
- Radioprograms at location of the comfort house, item on Dutch television, newspapers, Facebook, Instagram, Twitter, Linked-In, and enthusiastic recommendations visitors!
- Architects/housing organisations of homes for senior adults are very interested in the products
- Seniors excited and very happy to live many years safely and comfortably in their homes with home technology, tell about it and show it their children and friends.



Bedankt voor uw aandacht/Thank you for your attention

On behalf of the senior citizens we hope for Comfort Houses in your countries and cities

-> acquainted with home technology in an accessible way!

