



EU DIGIT



Europe for Citizens
Programme

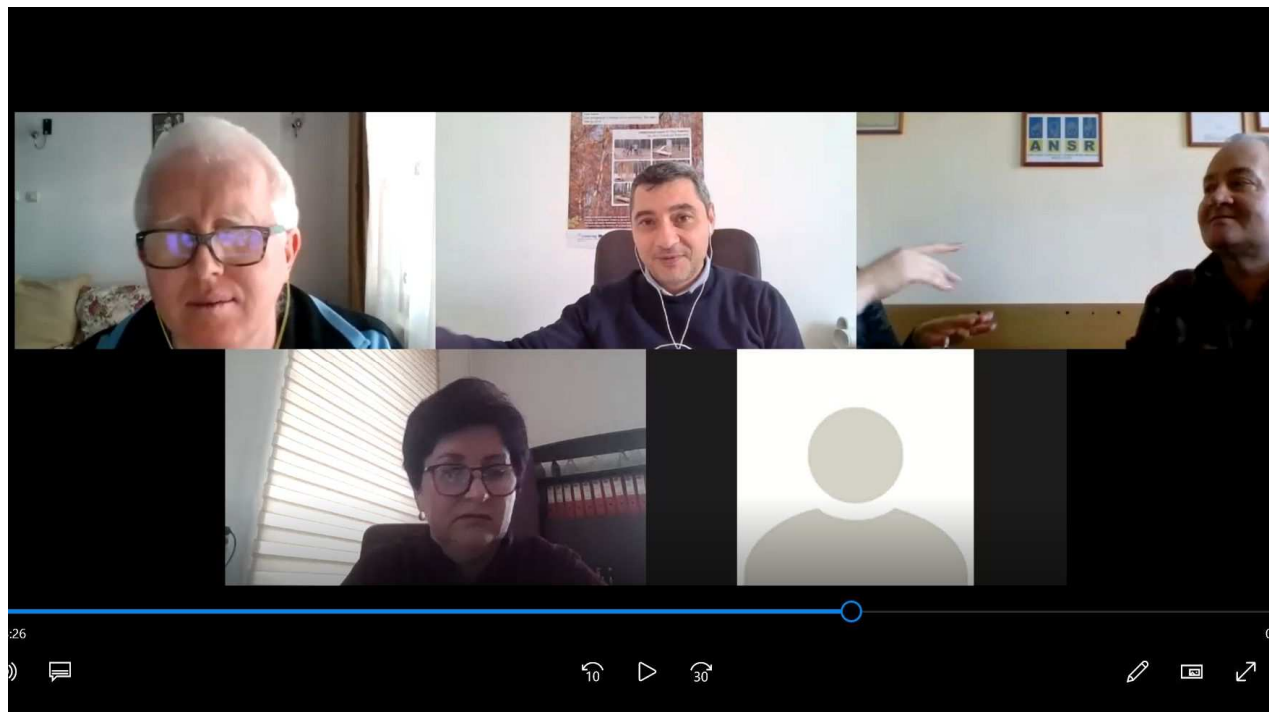


Cluj Metropolitan Area Association

Local workshop:
The disabled persons, the digital divide and citizenship

25.02.2022, online

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- ▶ Target 1: Identify those needs that the hearing and visually impaired people have, to benefit as much as possible from the opportunities of the „virtual realm”
- ▶ Target 2: Assessing those actions that can be taken by local authorities to improve their access to online services
- ▶ Target 3: Learn how common people can lend a helping hand.

Number of attendees (citizens): 0
Number of experts: 6

% Women: 33
% Men: 66

Needs expresses by the experts committee:

- ▶ - Need n°1: All the websites and apps of the public authorities should respect the accessibility standards for people with seeing or hearing disabilities
- ▶ - Need n°2: A new generation of traffic lights, that can communicate through Bluetooth technology with the smartphones of the sightless and guide them
- ▶ - Need n°3: A similar system that connects people with disabilities (visual, auditive, or other) with the bus driver who may help them
- ▶ - Need n°4: video messages on the public buses and in the public institutions for the deaf people.
- ▶ - Need n°5: Get more people to download and volunteer through the „Be my eyes” mobile app



Best practices

1. Best Practice 1: The public relations department of the town hall has a general information system based on Bluetooth beacons, that is accessible for sightless
2. Best Practice 2 (is it?): Some important websites, like the one of the local public transport company respect the accessibility standards,
3. For the moment, our city is still in learning mode on this topic. Our experts said the township is open to suggestions.





Relevance of selected best practices Link with EUDIGIT's objectives



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EUDIGIT's objectives	n°	Action/ project
Strengthening EU citizenship and citizens awareness		Need no. 4
Contributing to reduce the digital gap in cities		Best practice No. 1
Co-building digital policies with citizens		

Thank you for your attention!

