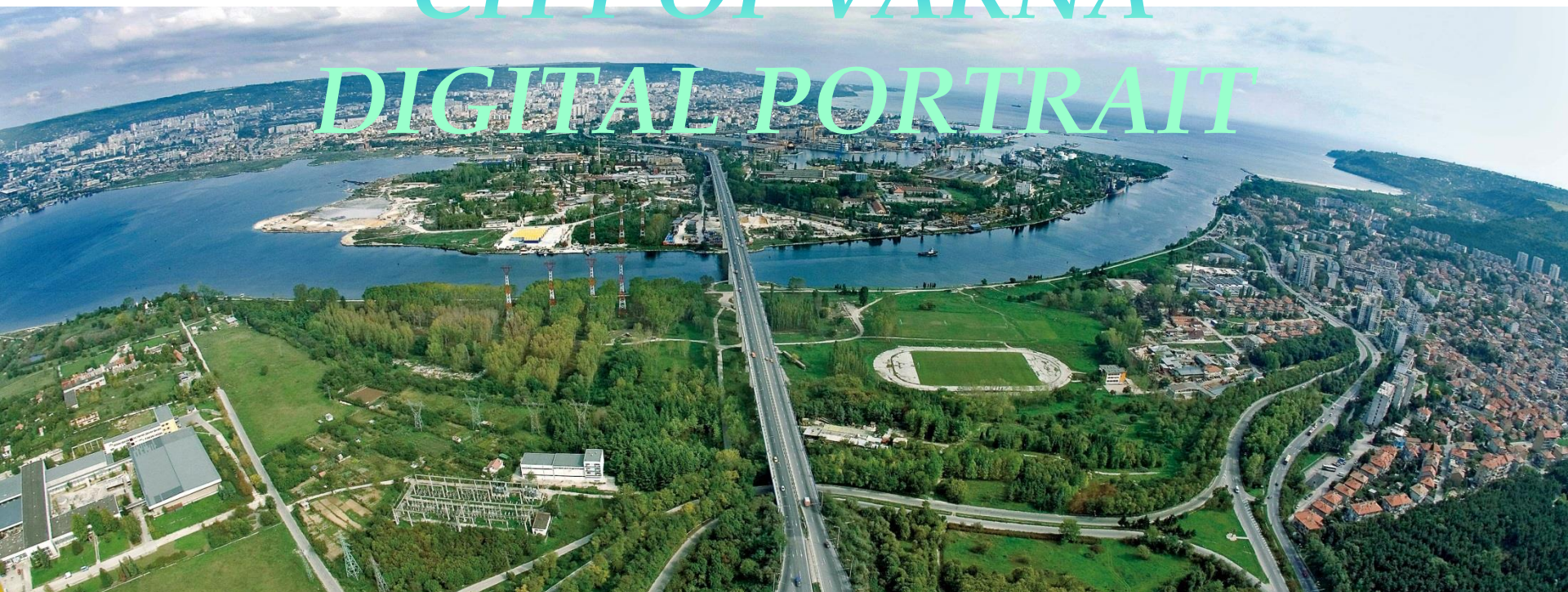




CITY OF VARNNA DIGITAL PORTRAIT



KICK-OFF MEETING
October 8th 2020



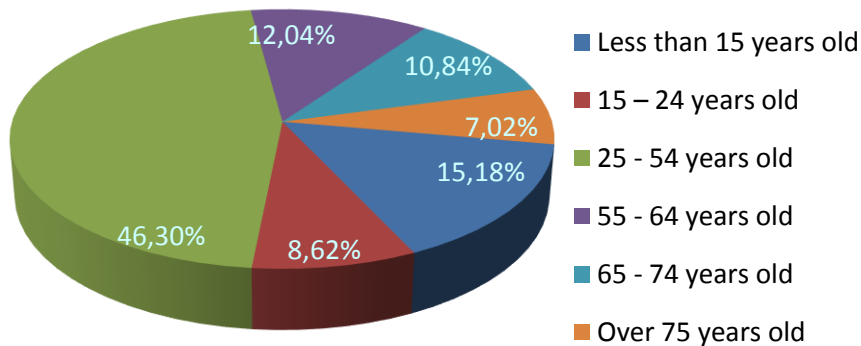


CHARACTERISTICS OF THE CITY

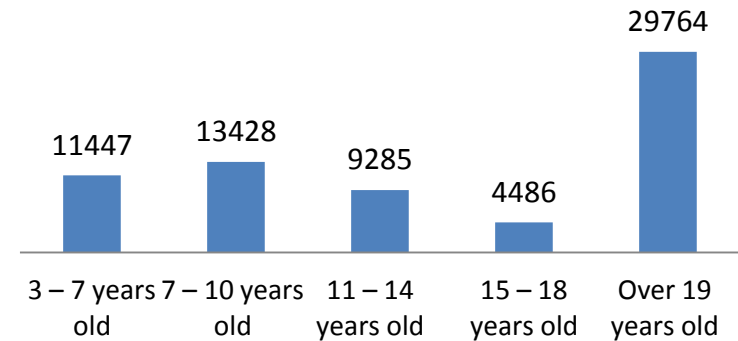
- Inhabitants: 377 606 (2019)
- Population growth: -1.43 (2019)
- Population density: 1 590 h/km² (2019)
- Surface area: 237.5 km²
- Nominal GDP: 7 301 mln BGN (2018 region Varna)
- GDP per capita: 15 479 BGN (2018 region Varna)
- Number of schools/pupils: 70/37 027

CHARACTERISTICS OF THE POPULATION

Population age 2018



Schooling rate 2018/2019



Employment rate: 69.6 %
Unemployment rate: 3.0 %

POPULATION AT RISK OF SOCIAL AND DIGITAL EXCLUSION

Rate of poverty	22 % (2018, national number)
Number of pensioners	23,91 % (2019, region Varna)
Single-person households	12,54 % (2011, region Varna)
Single-parent families	4,23 % (2011, region Varna)
Number of disabled persons	7,1 % (2019, municipality , 26 811 p)
Illiteracy rate	2 % (2015, national number)
Dropping out of school	505 (pupils 2018/2019 municipality)



DIGITAL CHARACTERISTICS



76.6 %, (2018 region Varna)



74.9 %, (2019, Bulgaria)
79.6 %, 2019 in the cities



10



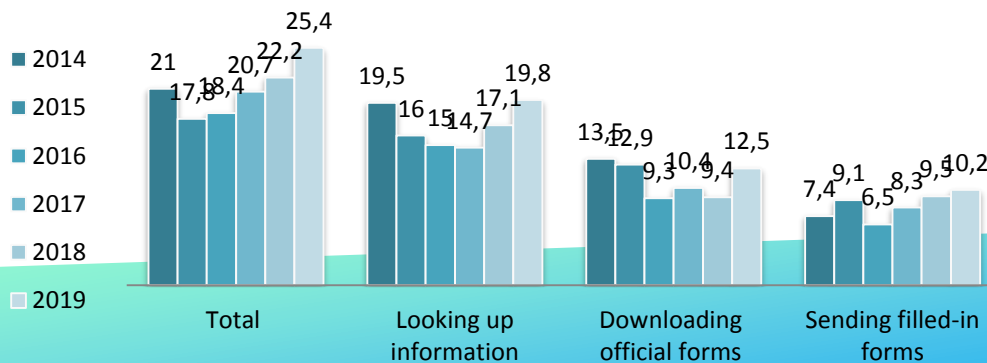
3,5

Participate in online consultations, surveys or vote on public or political issues

9,4

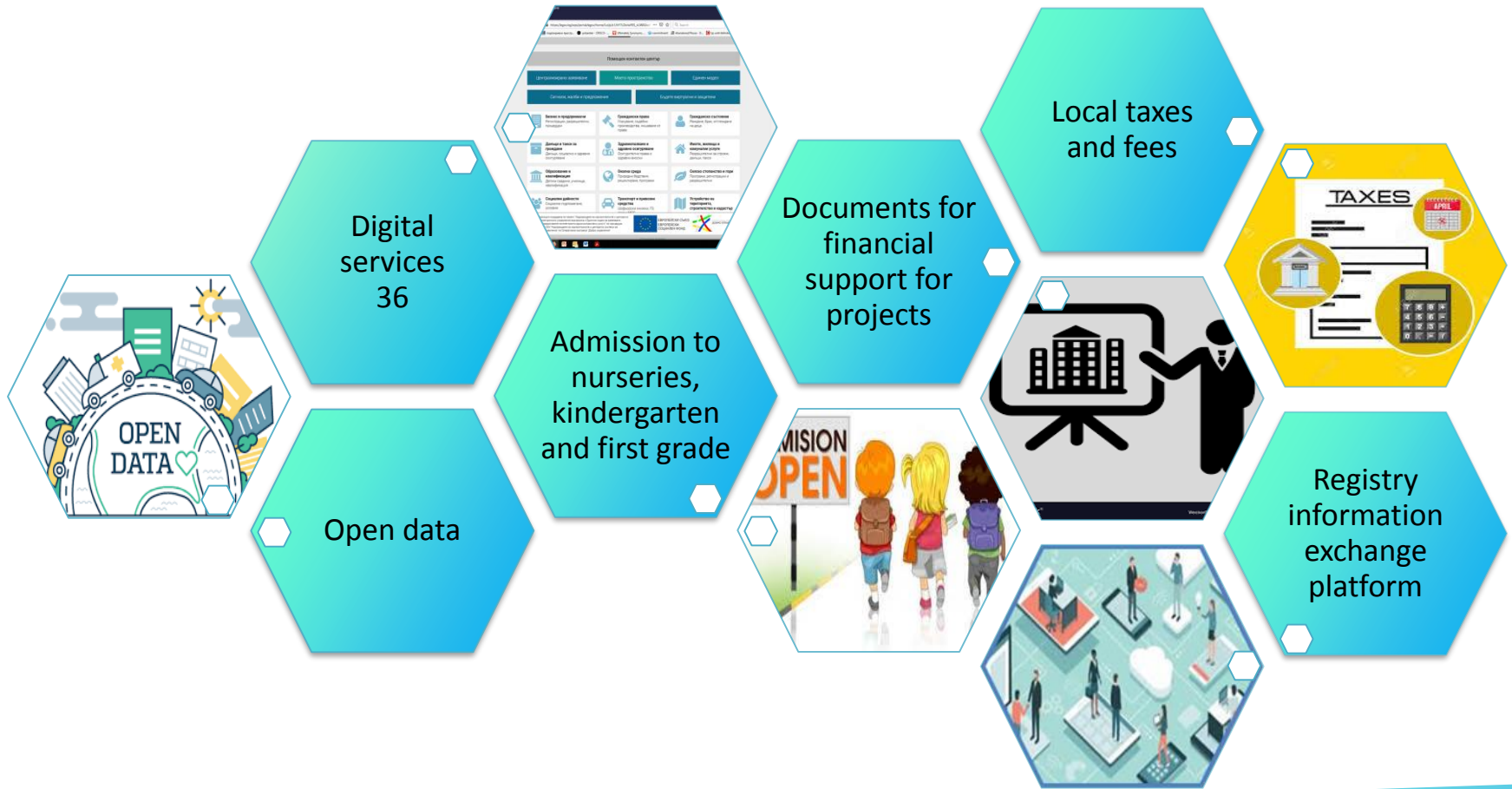
Participate in online discussions on public issues in social media, forums, etc.

Use of internet for communication with public institutions





DIGITAL CHARACTERISTICS



PRIORITIES AND ACTIONS OF THE CITY

YOUTH POLICY

- Cooperation with young people – Municipal consultative board on youth issues
- Keep the young people in Varna and more active participation in the public life of the city
- Youth activities programme
 - Youth initiatives
 - Volunteer campaigns and initiatives
 - Project of non-governmental organisations
 - Competitions and festivals
- European Youth Capital 2017
- European city of sports 2019





PRIORITIES AND ACTIONS OF THE CITY

Digital divide

- Digital technologies in class
- Summer IT skills courses
- Advanced programming courses





PRIORITIES AND ACTIONS OF THE CITY

SOCIAL POLICY

- Improve the quality of life and enhance the integration of vulnerable communities
- Social programme
 - 58 social services including 32 for seniors and people with disabilities
 - Centres for social rehabilitation and integration
 - Social assistant

Digital divide

- Digital skills courses for beginners 60+
- Free internet in public spaces and public institutions
- Employment agency
- Learning assistance for people with visual disabilities



THANK YOU

Velina Velinova
International relations Manager