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city / Structure

# City of Genoa

Workshop **The elderly, the digital divide & citizenship** May 26Th 2021 -  
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% Men: 40%

Number of experts (local stakeholders, cities staff):10

% Women: 60%

Number of attendees (senior citizens):46

## Expert committee stakeholders

- Action/Project n° 1:
- The city of Genoa decided to focus its workshop on “The elderly, the digital divide and the citizenship” on distance learning. In our city there are two Universities dedicated to an elderly audience. One is UNITE, part of the University of Genoa and one is Unitre, a national association dedicated to elderly education. Our local administration, too, has a huge offers of courses, on different themes, open to citizens and the main target is over 60 years old.
- Our expert committee was composed by different members of these two stakeholders plus members of our administration. Together we decided to focus our workshop on the challenges that distance learnings brought into the organization of lessons and courses. How they had to organize all the online courses, from the choose of the platform, to the digitalization of people who didn't have any specific preparation to the digital world.

## Senior citizens committee

Main reactions, lessons learned, expressed needs and proposals “from the field”:

- after the pandemic, a demand for a mix of online and offline education will remain. Digital brought many advantages in education, also for elderly disabled people
- many elderly students said that following lessons online it's easier and it captures the attention more than before
- despite the lack of physical contact, essential for this group of people, online meetings have success in terms of participation and in terms of quality of the teaching

# Best practices

Among all actions/projects, please identify some best practices:

1. UNITE organized digital courses to teach people how to use health apps, how to manage online shopping. In general: how to help people with all these digital innovations
2. UNITRE decided to maintain a hybrid form also in the future, they will provide both online and offline lessons to their associated
3. our administration created a support network on the territory for people alone, especially old people, who received the help of administration and volunteers by using online and digital support (phone, e-mail, video conference)

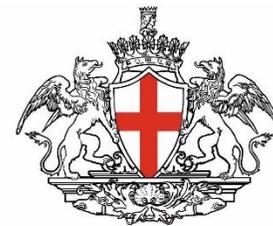
# Relevance of selected best practices Link with EUDIGIT's objectives

| EUDIGIT's objectives                                | n ° | Action/ project      |
|---|-----|----------------------|
| Strengthening EU citizenship and citizens awareness | 1   | Unite                |
| Contributing to reduce the digital gap in cities    | 3   | Local administration |
| Co-building digital policies with citizens          | 2   | Unitre               |

Feel free to add an interview (video) or a photo



Thank you for your attention!



COMUNE DI GENOVA