



Municipality of Varna



Local webinar «Elderly, digital divide and citizenship»

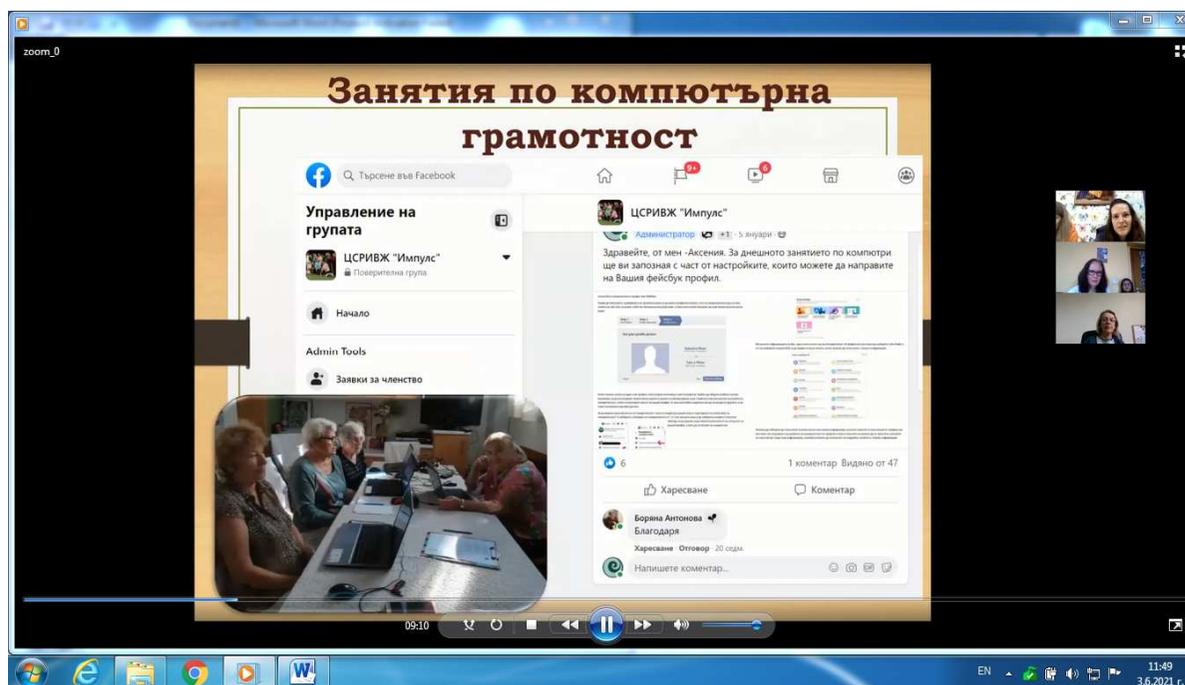
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Europe for Citizens
Programme



% Men: -
% Women: 100 %

Number of experts (local stakeholders, cities staff): 10
Number of attendees (senior citizens): 4



Europe for Citizens
Programme

Expert committee stakeholders



▶ Action/Project n° 1

The Association “To preserve the woman” provides services to overcome the isolation of single elderly women through occupational therapy, art therapy, music therapy, health, rehabilitation, sports, computer literacy, English language. All activities improve women's physical and mental health and the conditions for their integration in society.

▶ Action/Project n° 2

Digital services of the Regional library - digitalization of catalogues and collections electronic registration system, online book order, bibliographic enquiry order and self-service points; Within the lifelong learning programme the library offers professional trainings, creative workshops, videolessons and computer literacy 60+ courses

▶ Action/Project n° 3

Internet for 24 Clubs for retired people provided by the Municipality of Varna

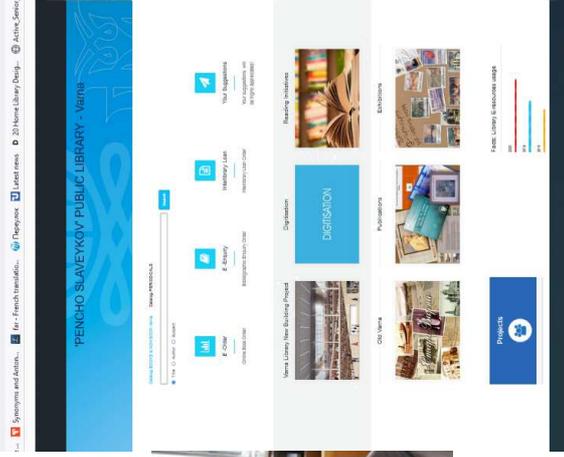


Senior citizens committee



Main reactions, lessons learned, expressed needs and proposals “from the field”:

- ▶ Seniors are in a position of discrimination because of lower incomes;
- ▶ Insufficient technical equipment for all - there should be a program for providing tablets for adults (as it is for students);
- ▶ The society has no understanding of the elderly and their needs (mobile operators, legal system, institutions) - public campaigns should be organised to increase awareness of the needs of the elderly, to learn how to communicate with adults;
- ▶ Learning and using the internet helps to overcome feelings of loneliness, against depression, maintains the connection with the outside world (not only because of the pandemic), keeping in touch with relatives and grandchildren. It improves their integration in society


Digital devices





Best practices

Among all actions/projects, please identify some best practices:

1. Preventing isolation by computer literacy and English language courses/ Association "To preserve the woman"
2. Digital services of the Regional library





Relevance of selected best practices Link with EUDIGIT'S objectives



EUDIGIT's objectives	n°	Action/ project
Strengthening EU citizenship and citizens awareness	1	Preventing isolation by computer literacy and English language courses
Contributing to reduce the digital gap in cities	2 1	Digital services of the Regional library Preventing isolation by computer literacy and English language courses
Co-building digital policies with citizens		

Thank you for your attention!

